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(54) Title: **EDIBLE PRODUCT WITH MASKED BITTER, SOUR AND/OR ASTRINGENT TASTE**

(57) Abstract: The present invention relates to edible products with masked bitter, sour and/or astringent taste. The new products comprise a sweetening agent and from 0.2 to 25 % by weight plant sterol ester, wherein the amount of sweetening agent is reduced as compared to a regular product.

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